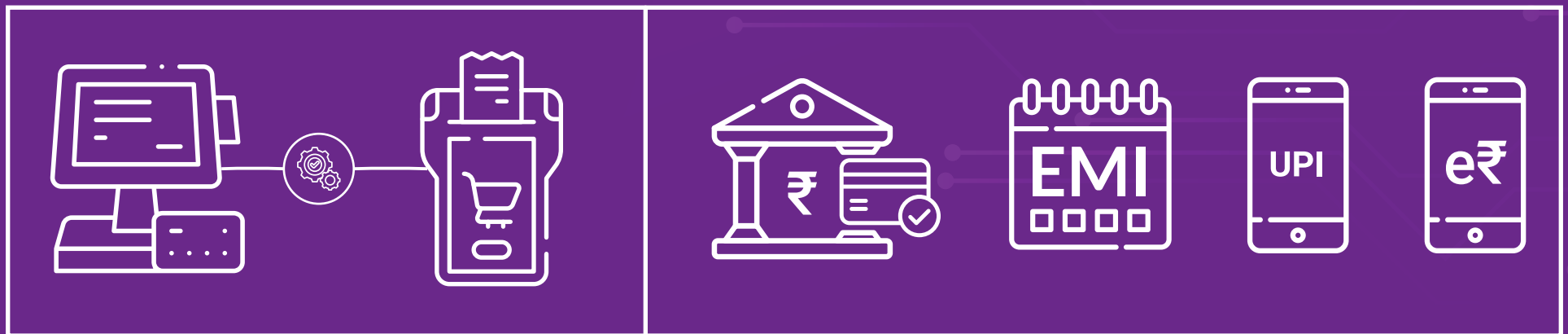


## What is UniPAYNext?

uniPAYNext helps merchants reconcile their payments optimizing transactions and save costs on MDR. It facilitates various digital payments, including credit/debit cards, UPI, EMIs, and eRupee. 18 of India's top 20 retailers including Reliance, Tanishq, Shoppers Stop and others use Innoviti uniPAYNext to stay one step ahead.

## How does it work?

uniPAYNext card and machine software integrates with your Billing POS to authorize the code received from banks for every card, UPI, EMI and eRupee transaction with your bill, with no manual intervention. You can not only save manual effort, but also eliminate store payment fraud



## How to integrate uniPAYNext?

uniPAYNext can be integrated with your existing billing system for you to provide the best customer experience at checkout. If you intend to buy a uniPAYNext for your business, please drop an email at [info@innoviti.com](mailto:info@innoviti.com)

### Case Study



#### Customer Persona

Mid to large format retail chain having 100s of stores, pan-India, having multiple checkout counters at each of his store



#### Pain Point

Due to his scale of operations, merchant wanted seamless reconciliation, collaborate with banks to run product specific promotions and also save on MDR costs



#### Solution & Pay-off:

With uniPAYNext, the merchant was able to reconcile authorization codes received from banks with bills, eliminating the need for manual intervention. It also enabled multi-acquiring bank support, resulting in a significant 10% reduction in Merchant Discount Rate (MDR) costs.

Visit <https://innoviti.com/pos-machine-software-card-upi> to know more